CONTRACT



WLWT 1700 Young Street Cincinnati, OH 45202 (513)412-5000

www.wlwt.com

And:

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Revision			Alt Order #		
	961506	1		06364514		
Product						
AMER CROSSROADS						
Contract Dates	Estimate #					
10/09/12 - 10/15/12	1088					
Advertiser			<u>Ori</u>	ginal Date /	Revision	
American Crossroads - Is	ssue		1	0/05/12	/ 10/05/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	Station	Account Executive		xecutive	Sales Office	
	WLWT	Mica Hansen		en	HRP -Washingto	
	Special Hand	ling				
	Demographic	i <u>c</u>				
	Adults 25+	Adults 25+				
	IDB#	Advert 11	iser	Code	Product Code 27	
	Agency Ref	<u>.</u>		Advertiser	Ref	

Spots/ Type Spots Start/End Time Days Length Week Rate Amount *Line Ch Start Date End Date Description \$700.00 NM 10-11a :30 10/12/12 NBC Today Show III WLWT 10/12/12 Class of Time - Pre-emptible with notice Spots/Week Start Date End Date Rate **Weekdays** Week: 10/08/12 10/14/12 ----1--1 \$700.00 :30 NM \$2,000.00 11-1135p 10/12/12 11-1135p M-Su WLWT 10/12/12 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week Rate Weekdays \$2,000.00 1 Week: 10/08/12 10/14/12 ---1--NM \$900.00 10/12/12 NBC Tonight Show 1135-1237a :30 WLWT 10/12/12 Class of Time - Pre-emptible with notice Spots/Week Rate End Date Weekdays Start Date \$900.00 Week: 10/08/12 10/14/12 ----1--1 \$500.00 :30 NM 1237-136a Late Night w/Jimmy Fallon WLWT10/12/12 10/12/12 Class of Time - Pre-emptible with notice Spots/Week Rate Start Date End Date <u>Weekdays</u> \$500.00 Week: 10/08/12 ----1--1 10/14/12 NM \$500.00 12-1230p :30 12-1230p M-F news WLWT10/12/12 10/12/12 Class of Time - Pre-emptible with notice Spots/Week Rate End Date Weekdays Start Date \$500.00 Week: 10/08/12 10/14/12 ----1--1 NM \$700.00 :30 WLWT 10/12/12 10/12/12 JUDGE JUDY EF Judge Judy Class of Time - Pre-emptible with notice Spots/Week Rate Start Date End Date Weekdays 1 \$700.00 10/14/12 ----1--Week: 10/08/12 NM \$700.00 :30 10/12/12 4PM-5PM WLWT 10/12/12 DR OZ EF Class of Time - Pre-emptible with notice Spots/Week Rate Start Date End Date <u>Weekdays</u> \$700.00 Week: 10/08/12 10/14/12 ----1--1 \$1,100.00 NM 5-530p :30 5-530p M-F news WLWT 10/12/12 10/12/12 Class of Time - Pre-emptible with notice Spots/Week Rate

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WLWT 1700 Young Street Cincinnati, OH 45202 (513)412-5000

Contract / Revision Alt Order# 961506 06364514

Estimate # Contract Dates <u>Product</u> AMER CROSSROADS 1088 10/09/12 - 10/15/12

Original Date / Revision <u>Advertiser</u> 10/05/12 / 10/05/12 American Crossroads - Is

Spots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/08/12 10/14/121 1	\$1,100.00			#200 00
N 9 WLWT10/12/12 10/12/12 5-6a news	5-6a	:30	NM 1	\$200.00
Class of Time - Pre-emptible with notice	Pate			
Week: 10/08/12 End Date Weekdays Spots/Week	<u>Rate</u> \$200.00			
N 10 WLWT10/12/12 10/12/12 530-6p M-F news	530-6p	:30	NM 1	\$1,100.00
Class of Time - Pre-emptible with notice	000 op			
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	•		
Week: 10/08/12 10/14/121 1	\$1,100.00			
N 11 WLWT10/12/12 10/12/12 6-630p M-F news	6-630p	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice	Data			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	<u>Rate</u> \$1,800.00		i	
11001. 1010012	6-7a	:30	NM 1	\$1,200.00
N 12 WLWT10/12/12 10/12/12 6-7a news	0-7 a	.00	,	4 .1, 2
Class of Time - Pre-emptible with notice Start Date	Rate			
Week: 10/08/12 10/14/121 1	\$1,200.00			
N 13 WLWT10/12/12 10/12/12 NBC Today Show II	9-10a	:30	NM 1	\$1,000.00
Class of Time - Pre-emptible with notice				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$1,000.00			
1100K. 10706/12		:30	NM 1	\$700.00
N 14 WLWT10/15/12 10/15/12 NBC Today Show III	10-11a	.50	, in the second	Ψ, σσ.σσ
Class of Time - Pre-emptible with notice Start Date End Date <u>Weekdays</u> <u>Spots/Week</u>	Rate			
Week: 10/15/12 10/21/12 1 1	\$700.00			
N 15 WLWT10/15/12 10/15/12 11-1135p M-Su	11-1135p	:30	NM 1	\$2,000.00
Class of Time - Pre-emptible with notice				
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$2,000.00			
VVCCIC. 10/10/12 10/21/12 2		:30	NM 1	\$900.00
N 16 WLWT10/15/12 10/15/12 NBC Tonight Show	1135-1237a	.50	, (Alway)	φοσσ.σσ
Class of Time - Pre-emptible with notice Start Date	Rate			
Week: 10/15/12 10/21/12 1 1	\$900.00			
N 17 WLWT10/15/12 10/15/12 Late Night w/Jimmy Fallon	1237-136a	:30	NM 1	\$500.00
Class of Time - Pre-emptible with notice				
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$500.00			
VVeek. 10/10/12 10/21/12 1	12-1230p	:30	NM 1	\$500.00
N 18 WLWT10/15/12 10/15/12 12-1230p M-F news	12-1230p	.30	1414	Ψ333.33
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/15/12 10/21/12 1 1	\$500.00			
N 19 WLWT10/15/12 10/15/12 JUDGE JUDY EF	Judge Judy	:30	NM 1	\$700.00
Class of Time - Pre-emptible with notice				
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$700.00			
Week: 10/15/12 10/21/12 1 1		:30	NM 1	\$700.00
N 20 WLWT10/15/12 10/15/12 DR OZ EF	4PM-5PM	:30	IMM	Ψ100.00
Class of Time - Pre-emptible with notice			ı	

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Alt Order# Contract / Revision 961506 06364514

Contract Dates Product Estimate # 10/09/12 - 10/15/12 AMER CROSSROADS 1088

Advertiser Original Date / Revision 10/05/12 / 10/05/12 American Crossroads - Is

Snots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/15/12 10/21/12 1 1	\$700.00			4	#4 400 00
N 21 WLWT10/15/12 10/15/12 5-530p M-F news	5-530p	:30	NM	1	\$1,100.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12 1 1	\$1,100.00				
N 22 WLWT10/15/12 10/15/12 5-6a news	5-6a	:30	NM	1	\$200.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12 1 1	\$200.00	00	218.4	4	\$1,100.00
N 23 WLWT10/15/12 10/15/12 530-6p M-F news	530-6p	:30	NM	1	\$1,100.00
Class of Time - Pre-emptible with notice Start Date End Date <u>Weekdays</u> <u>Spots/Week</u>	Rate				
Week: 10/15/12 10/21/12 1 1	\$1,100.00				
N 24 WLWT10/15/12 10/15/12 6-630p M-F news	6-630p	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice			l		
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$1,800.00				
770011. 10/10/12 10/21/12		:30	NM	1	\$1,200.00
N 25 WLWT10/15/12 10/15/12 6-7a news	6-7a	.30	MINI	'	φ1,200.00
Class of Time - Pre-emptible with notice Start Date End Date <u>Weekdays</u> <u>Spots/Week</u>	Rate		l		
Week: 10/15/12 10/21/12 1 1	\$1,200.00				
N 26 WLWT10/15/12 10/15/12 NBC Today Show II	9-10a	:30	NM	1	\$1,000.00
Class of Time - Pre-emptible with notice					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$1,000.00				
N 27 WLWT10/13/12 10/13/12 11-1135p M-Su	11-1135p	:30	NM	1	\$2,000.00
Class of Time - Pre-emptible with notice	11-1100p	.00	,	•	V =1000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/08/12 10/14/121- 1	\$2,000.00				
N 28 WLWT10/13/12 10/13/12 Sa/Su 5-6a News	Sa/Su 5-6a	:30	NM	1	\$250.00
Class of Time - Pre-emptible with notice	Data				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121- 1	<u>Rate</u> \$250.00				
N 29 WLWT10/13/12 10/13/12 Sa/Su 6p news	Sa/Su 6p News	:30	NM	1	\$600.00
Class of Time - Pre-emptible with notice	ţ		1		
Start Date End Date Weekdays Spots/Week	Rate		!		
Week: 10/08/12 10/14/121- 1	\$600.00			4	04 000 00
N 30 WLWT10/13/12 10/13/12 Sa/Su 6p news	Sa/Su 6p News	:30	NM	1	\$1,200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays <u>Spots/Week</u>	Rate				
Week: 10/08/12 10/14/121- 1	\$1,200.00				
N 31 WLWT10/13/12 10/13/12 Sa/su7-8a news	Sa/su7-8a	:30	NM	1	\$1,200.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
VVCCK, 10/00/12 10/1-8/12 1	\$1,200.00	.20	NIN A	1	\$1,500.00
N 32 WLWT10/14/12 10/14/12 11-1135p M-Su	11-1135p	:30	NM	'	Ψ1,500.00
Class of Time - Pre-emptible with notice			I		

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Class of Time - Pre-emptible with notice

Alt Order # Contract / Revision 06364514 961506 Estimate#

Contract Dates Product AMER CROSSROADS 1088 10/09/12 - 10/15/12

Original Date / Revision <u>Advertiser</u> 10/05/12 / 10/05/12 American Crossroads - Is

Spots/ Type Spots Start/End Time Length Week Amount Days Rate *l ine Ch Start Date End Date Description Spots/Week Start Date End Date Weekdays 1 4 1 Rate Week: 10/08/12 10/14/12 1 \$1,500.00 NM \$250.00 Sa/Su 5-6a :30 1 33 WLWT 10/14/12 10/14/12 Sa/Su 5-6a News Class of Time - Pre-emptible with notice End Date Spots/Week Rate Start Date Weekdays \$250.00 Week: 10/08/12 10/14/12 ----1 1 :30 NM \$1,200.00 Sa/Su 6p News 34 WLWT 10/14/12 10/14/12 Sa/Su 6p news Class of Time - Pre-emptible with notice Start Date End Date <u>Weekdays</u> Spots/Week Week: 10/08/12 \$1,200.00 10/14/12 1 \$600.00 Sa/Su 6p News :30 NM 35 WLWT 10/14/12 10/14/12 Sa/Su 6p news Class of Time - Pre-emptible with notice Spots/Week Rate End Date Start Date <u>Weekdays</u> \$600.00 Week: 10/08/12 10/14/12 ----1 1 Sa/su7-8a :30 NM \$1,200.00 WLWT 10/14/12 10/14/12 Sa/su7-8a news Class of Time - Pre-emptible with notice Start Date Spots/Week Rate **End Date** Weekdays \$1,200.00 10/14/12 Week: 10/08/12 ---1 \$2,500.00 WLWT 10/14/12 10/14/12 **NBC Sunday Today** Su8-9a :30 NV Class of Time - Pre-emptible with notice Spots/Week Rate Start Date End Date <u>Weekdays</u> \$2,500.00 Week: 10/08/12 10/14/12 1 ----1 .30 NM \$1,200.00 1 WLWT 10/14/12 10/14/12 Su 9-10a News Su 9-10a Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate \$1,200.00 Week: 10/08/12 10/14/12 1 NBC Today Show III :30 NM \$700.00 39 WLWT 10/11/12 10/11/12 10-11a Class of Time - Pre-emptible with notice End Date Weekdays Spots/Week Rate Start Date \$700.00 ---1---1 Week: 10/08/12 10/14/12 :30 NM \$2,000.00 40 WLWT 10/11/12 10/11/12 11-1135p M-Su 11-1135p Class of Time - Pre-emptible with notice Spots/Week End Date Rate Start Date Weekdays \$2,000.00 Week: 10/08/12 10/14/12 ---1---\$900.00 :30 NM 1135-1237a 10/11/12 NBC Tonight Show 41 WLWT 10/11/12 Class of Time - Pre-emptible with notice Spots/Week Start Date End Date Rate Weekdays \$900.00 10/14/12 1 Week: 10/08/12 ---1---NM \$500.00 :30 10/11/12 Late Night w/Jimmy Fallon 1237-136a 42 WLWT 10/11/12 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate \$500.00 Week: 10/08/12 10/14/12 ---1---\$500.00 :30 NM 12-1230p 43 WLWT 10/11/12 10/11/12 12-1230p M-F news Class of Time - Pre-emptible with notice Spots/Week Rate End Date <u>Weekdays</u> Start Date \$500.00 Week: 10/08/12 10/14/12 ---1---\$700.00 :30 NM WLWT 10/11/12 10/11/12 JUDGE JUDY EF Judge Judy

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Contract Dates Product Estimate # AMER CROSSROADS 1088 10/09/12 - 10/15/12

Original Date / Revision Advertiser 10/05/12 / 10/05/12 American Crossroads - Is

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spc	ts	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$700.00				
N 45 WLWT10/11/12 10/11/12 DR OZ EF	4PM-5PM	:30	NM	1	\$700.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$700.00				
N 46 WLWT10/11/12 10/11/12 5-530p M-F news	5-530p	:30	NM	1	\$1,100.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$1,100.00				
N 47 WLWT10/11/12 10/11/12 5-6a news	5-6a	:30	NM	1	\$200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$200.00				
N 48 WLWT10/11/12 10/11/12 530-6p M-F news	530-6p	:30	NM	1	\$1,100.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$1,100.00				
N 49 WLWT10/11/12 10/11/12 6-630p M-F news	6-630p	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$1,800.00				
N 50 WLWT10/11/12 10/11/12 6-7a news	6-7a	:30	NM	1	\$1,200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$1,200.00				
N 51 WLWT10/11/12 10/11/12 NBC Today Show II	9-10a	:30	NM	1	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$1,000.00				
N 52 WLWT10/09/12 10/09/12 NBC Today Show III	10-11a	:30	NM	1	\$700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1 1	<u>Rate</u> \$700.00				
N 53 WLWT10/09/12 10/09/12 11-1135p M-Su	11-1135p	:30	NM	1	\$2,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1 1	<u>Rate</u> \$2,000.00				
N 54 WLWT10/09/12 10/09/12 NBC Tonight Show	1135-1237a	:30	NM	1	\$900.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1 1	<u>Rate</u> \$900.00				
N 55 WLWT10/09/12 10/09/12 Late Night w/Jimmy Fallon	1237-136a	:30	NM	1	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1 1	<u>Rate</u> \$500.00	0.0	NING	1	\$500.00
N 56 WLWT10/09/12 10/09/12 12-1230p M-F news	12-1230p	:30	NM	1	\$500.00
Class of Time - Pre-emptible with notice			ı		

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Contract Dates <u>Product</u> Estimate# 10/09/12 - 10/15/12 AMER CROSSROADS 1088

Advertiser Original Date / Revision 10/05/12 / 10/05/12 American Crossroads - Is

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		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rat	te Type Spots	Amount
Start Date End Date Weekdays Spots/Week				
Week: 10/08/12 10/14/12 -1 1	\$500.00	-00	NINT 4	¢700 00
N 57 WLWT10/09/12 10/09/12 JUDGE JUDY EF	Judge Judy	:30	NM 1	\$700.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -1 1	Rate \$700.00			
N 58 WLWT10/09/12 10/09/12 DR OZ EF	4PM-5PM	:30	NM 1	\$700.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$700.00			
N 59 WLWT10/09/12 10/09/12 5-530p M-F news	5-530p	:30	NM 1	\$1,100.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -1 1	<u>Rate</u> \$1,100.00			
N 60 WLWT10/09/12 10/09/12 5-6a news	5-6a	:30	NM 1	\$200.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u> Week: 10/08/12 10/14/12 -1 1	<u>Rate</u> \$200.00			
N 61 WLWT10/09/12 10/09/12 530-6p M-F news	530-6p	:30	NM 1	\$1,100.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Weel Week: 10/08/12 10/14/12 -1 1	<u>Rate</u> \$1,100.00			
N 62 WLWT10/09/12 10/09/12 6-630p M-F news	6-630p	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Weel Week: 10/08/12 10/14/12 -1 1	<u>Rate</u> \$1,800.00			
N 63 WLWT10/09/12 10/09/12 6-7a news	6-7a	:30	NM 1	\$1,200.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u> Week: 10/08/12 10/14/12 -1 1	<u>Rate</u> \$1,200.00			
N 64 WLWT10/09/12 10/09/12 NBC Today Show II	9-10a	:30	NM 1	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Wee Week: 10/08/12 10/14/12 -1 1	<u>Rate</u> \$1,000.00			
N 65 WLWT10/10/12 10/10/12 NBC Today Show III	10-11a	:30	NM 1	\$700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Wee Week: 10/08/12 10/14/121 1	<u>Rate</u> \$700.00			
N 66 WLWT10/10/12 10/10/12 11-1135p M-Su	11-1135p	:30	NM 1	\$2,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Wee Week: 10/08/12 10/14/121 1	<u>Rate</u> \$2,000.00			
N 67 WLWT10/10/12 10/10/12 NBC Tonight Show	1135-1237a	:30	NM 1	\$900.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/08/12 10/14/121 1	\$900.00			4-0-0
N 68 WLWT10/10/12 10/10/12 Late Night w/Jimmy Fallo Class of Time - Pre-emptible with notice	n 1237-136a	:30	NM 1	\$500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict within specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

\$75,700.00

77

Totals



Alt Order # Contract / Revision 961506 06364514

Contract Dates <u>Estimate #</u> Product AMER CROSSROADS 1088 10/09/12 - 10/15/12

Original Date / Revision Advertiser 10/05/12 / 10/05/12 American Crossroads - Is

Spots/ Type Spots Amount Start/End Time Days Length Week Rate *Line Ch Start Date End Date Description Spots/Week Rate Start Date **End Date** Weekdays Week: 10/08/12 10/14/12 \$500.00 :30 NM 1 \$500.00 12-1230p 69 WLWT10/10/12 10/10/12 12-1230p M-F news Class of Time - Pre-emptible with notice Start Date End Date Spots/Week Rate <u>Weekdays</u> \$500.00 --1----Week: 10/08/12 10/14/12 1 :30 NM \$700.00 70 WLWT 10/10/12 JUDGE JUDY EF Judge Judy 10/10/12 Class of Time - Pre-emptible with notice End Date Spots/Week Start Date Weekdays \$700.00 Week: 10/08/12 10/14/12 1 NM \$700.00 4PM-5PM :30 71 WLWT 10/10/12 10/10/12 DR OZ EF Class of Time - Pre-emptible with notice Start Date End Date Spots/Week Rate <u>Weekdays</u> \$700.00 Week: 10/08/12 10/14/12 --1---1 :30 NM \$1,100.00 5-530p 72 WLWT10/10/12 10/10/12 5-530p M-F news Class of Time - Pre-emptible with notice End Date Spots/Week Rate Start Date Weekdays \$1,100.00 Week: 10/08/12 10/14/12 1 --1---NM \$200.00 73 WLWT10/10/12 10/10/12 5-6a news 5-6a :30 Class of Time - Pre-emptible with notice Spots/Week <u>Weekdays</u> Rate Start Date End Date \$200.00 Week: 10/08/12 10/14/12 --1---1 NM \$1,100.00 :30 530-6p 74 WLWT10/10/12 10/10/12 530-6p M-F news Class of Time - Pre-emptible with notice Spots/Week Rate Start Date End Date Weekdays \$1,100.00 1 Week: 10/08/12 10/14/12 --1---NM \$1,800.00 6-630p :30 6-630p M-F news 75 WLWT10/10/12 10/10/12 Class of Time - Pre-emptible with notice Spots/Week End Date Weekdays Rate Start Date \$1,800,00 Week: 10/08/12 10/14/12 --1---1 NM \$1,200.00 :30 76 WLWT10/10/12 10/10/12 6-7a news 6-7a Class of Time - Pre-emptible with notice Spots/Week Start Date End Date Weekdays <u>Rate</u> Week: 10/08/12 10/14/12 \$1,200.00 --1----\$1,000,00 NM :30 1 10/10/12 NBC Today Show II 9-10a 77 WLWT 10/10/12 Class of Time - Pre-emptible with notice <u>Weekdays</u> Spots/Week Rate End Date Start Date \$1,000.00 Week: 10/08/12 10/14/12 --1---1

Net Amount Time Period # of Spots Gross Amount \$75,700.00 \$64,345.00 10/01/12 -10/15/12 77 77 \$75,700.00 \$64,345.00 Totals

Signature:		Date:	
0.9	The state of the s		

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	l Location:			Da	te
_{I,} Stephanie N do hereby reque	Maroney est station time conce	rning the follo	owing issue:	J.P	
American Cro I 401 New Yo Washington, I Freasurer: Ma	rk Avenue Suite 1 DC 20005	200			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
·					
Total Char	ges:				er British garaferik i
	time will be used by:				
	orogramming (i elating to any				
	☐ Yes			⊠ No	

For programming that "commun importance," list the name of the office(s) being sought and the date	e legally qualified candidate(s) the programming refers to the
For programming that "communi importance," attach Agreed Upor	cates a message relating to an Schedule (Page 3)	y political matter of national
I represent that the payment for t	he above described broadcast	time has been furnished by:
Treasurer Margee Clancy		
and you are authorized to announ furnishing the payment, if other the accompanion; a commit and a commit and a commit a	nan an individual person, is: ittee; an association; s of the chief executive officer	or other unincorporated group.
	CRIMINATE OR PERMIT	DISCRIMINATION ON THE BASIS
I agree to indemnify and hold harml reasonable attorney's fees, that may advertisement(s). For the above-sta transcript, or tape, which will be d before the time of the scheduled br	ess the station for any damage ensue from the broadcast of the ated broadcast(s), I also agree elivered to the station at lea	es or liability, including ne above-requested se to prepare a script
9/28/12 Steph	NED BY ISSUE ADV	/ERTISER 703-299-1760 Contact Phone Number
TO BE SIGNE	D BY STATION RE	
Accepted	Accepted in Part	☐ Rejected
Signature	Printed Name	Title